

# New England Style Custom Signs Design Form

Name \_\_\_\_\_

Company \_\_\_\_\_

Street \_\_\_\_\_

City, State, Zip \_\_\_\_\_

**Large Size Sign**  
18" x 26" Approx Sign Size

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-Mail  
(Only if you would like a proof e-mailed prior to shipment)



## Step One

### Design Style & Number of Sides (Select One)



#### Standard

- White text color

- Large 1 Side #NES-LC1 \$194
- Large 2 Side #NES-LC2 \$279



#### Deluxe

- Color text
- Black Shadow

- Large 1 Side #NES-LD1 \$238
- Large 2 Side #NES-LD2 \$358



#### Reflective

- Reflective text (off-white in day)
- Black Shadow

- Large 1 Side #NES-LR1 \$258
- Large 2 Side #NES-LR2 \$388



#### Gold Standard

- Gold text (Small Engine Turn)
- Black Shadow

- Large 1 Side #NES-LG1 \$258
- Large 2 Side #NES-LG2 \$388

## Step Two

### Mounting (Select One)



- Screws #NES-M1 \$1.95
- Hangers #NES-M2 \$4.95



- Large 36" Bracket #NES-M4 \$99

Slides over treated wood post—not inc



#### 65" PVC Arm Post

- White #NES-M9 \$109
- Color #NES-M28 \$139

Circle One: Black, Ivory, Brown, Dk Green



#### 2x4 White 2 Post

Slides over metal stakes—included

- #NES-M29 \$119



#### "Stone" Signpost & 36" Bracket

Slides over treated wood post—not inc

- #NES-M25 \$695

## Step Three

### Graphics (Select One & Write-In Choice Below)

If you don't see a graphic in the catalog that meets your needs, simply place your order and we'll find a graphic that suits your needs.



9134  
The Labie's  
Established 1957

Address Number

- #NES-G-A N/C



TITUSVILLE  
OPTICAL SHOPPE

B & W Graphic  
From Catalog

- #NES-G-1 N/C



Camper Sweet Camper  
The Smith Family

Color Graphic  
From Catalog

- #NES-G-21 1 or 2 Sides \$49



BIS  
Bryan  
Tree Service

Customer Supplied  
Artwork or Logo

- #NES-G-31 1 Side \$59
- #NES-G-32 2 Side \$79



Hilltop Hide-Away  
The Spaulding Family

"Watercolor Look" From  
Customer Supplied Photo

- #NES-G-41 1 Side \$59
- #NES-G-42 2 Side \$79

Address number or graphic number from catalog

\_\_\_\_\_

I will give artwork/logo/photo to dealer

E-mail artwork/logo/photo to artwork@signstuff.com

## Step Four

### Upgrades (Select All That Apply)

Black Edge Upgrade



- \$20

90 CHILSON RD.

Dangler Sign for address, specials, etc.

5" x 23.5"

Dangler Text

- 1 Side NES-U111

- 2 Side NES-U112

STD Deluxe Ref Gold

\$45 \$55 \$65 \$65

\$55 \$65 \$75 \$75

### Carved Letter Upgrade



- Standard Carved Letters, 1 Side #NES-U301 \$270
- Standard Carved Letters, 2 Side #NES-U302 \$420
- Deluxe Carved Letters, 1 Side #NES-U303 \$270
- Deluxe Carved Letters, 2 Side #NES-U304 \$420
- Gold Leaf Carved Letters, 1 Side #NES-U305 \$430
- Gold Leaf Carved Letters, 2 Side #NES-U306 \$670

**Step Five**

**Options (Select Only One Of Each Option)**

**Shapes Available**



**Tribute**  
27.75" x 20"



**Newport**  
26" x 19.25"



**Plymouth**  
26" x 17.25"



**Colonial**  
26" x 18"



**Rockport**  
26" x 17.25"



**Dominion**  
23" x 23"



**Royal**  
23.5" x 26.5"



**Squire**  
26" x 17.25"

**Background/Border Type**



**Solid Color Background**



**Color Border White Background**

**Background/Border Color**



**Burgundy**



**Medium Blue**



**Sapphire Blue**



**Teal**



**Medium Green**



**Dark Green**



**Yellow**



**Red**



**Magenta**



**Purple**



**Light Gray**



**Beige**

**Sign Layout**

\* Please supply high quality artwork as the original affects the final output



**Arched text w/ middle graphic**



**Straight text w/ middle graphic**



**Straight text w/ top graphic**



**Straight text w/ left graphic**



**I want the artist to choose the layout**



**I'll supply my own camera ready artwork\***

**Text On Sign**

We recommend no more than 4 lines of text for most sign layouts. If your sign requires more than 4 lines, please forward them on a separate sheet of paper and note it below.

Line 1


Line 3


Line 2

Line 4

**Font Style**

Choose either Upper or Mixed Case

See font page in catalog for larger samples

CLARENDON UPPER  
 Clarendon Mixed

COOPER UPPER  
 Cooper Mixed

*Script Mt Mixed*

*Zapf Chan Mixed*

GOUDY UPPER  
 Goudy Mixed

ARIAL BLK UPPER  
 Arial Black Mixed

Papyrus Mixed

*Murray Bd Mixed*

Choose Font Color Only If You Chose **Designer Style in Step 1** (Not An Option For Custom, Reflective or Gold Standard Style)

**Font Color**



**Burgundy**



**Medium Blue**



**Sapphire Blue**



**Teal**



**Medium Green**



**Dark Green**



**Gold Metallic**



**Silver Metallic**



**Yellow**



**Red**



**Magenta**



**Purple**



**Light Gray**



**Beige**



**White**

**Please turn in order form and pay at Cashier**

Dealer Name	Dealer Phone
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**Please Fax Completed Order Form To: 734-458-1058**

**Ordering Terms:**

Payment in full is due upon order. All orders will be shipped to dealer for pick-up. We typically ship complete orders within 14 days of purchase order. Customer is responsible for procuring any applicable local sign installation permits. Sign Stuff, Inc. or Dealer will not be held responsible for procuring any permits required by your locality. All orders are non-refundable. Custom signs are not returnable. However, we do want you to be 100% satisfied with your sign. Please contact us within 5 days after receipt of your sign if you notice a problem, shipment damage, etc. If the material used in the sign products we offer should peel, fail or fade within one year of invoice date, under normal usage, we will repair or replace the product (at our option).